



Chris Lott
totallysales

Dear Chris,

I am writing this letter to publicly recommend you and your services to all who are looking for an effective web presence.

When I started my business last summer I needed a website, but I didn't know who to call. I was intimidated fearing a large expense that I had not budgeted for. Even more worrisome was that I would be sent offshore for support.

I went ahead and built my own glorified business card web page. It was not impressive and did not help my business present the image I wanted. At least I was on the web though.

I was referred to you by a mutual friend and in very short order you were able to bring my website to life. I was quite amazed with what you were able to accomplish with only a couple conference calls. Your first draft of my new site was almost perfect, and I wasn't even sure how you gathered that much information out of our interactions.

Every step of the way you helped me understand the process and what was important. You were able to guide me as I presented various dilemmas. I cannot say enough about how easy you are to work with. The value you have brought and continue to bring to my online presence is helping my business grow.

All the guidance from key words and what drives google search results is above and beyond what I expected when I first reached out to you.

I recommend you and totallysales without reservation, as my experience has been awesome.

Thanks for everything,

A handwritten signature in blue ink that reads "David Laake".

David Laake

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